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***Ford and GM “Muscle” cars can be green too.***

***New Pulstar™ CB1 improves horsepower and fuel economy.***

#### **FOR IMMEDIATE RELEASE**

**Albuquerque, N.M.** - Enerpulse, Inc. has released its Pulstar model CB1 designed for pre-1996 Ford and General Motors cars and light duty trucks. Pulstar holds eight U.S. and foreign patents and pulse plugs were developed as a drop-in replacement for all spark plugs, including so-called high performance spark plugs. They are designed to more efficiently ignite the fuel in an engine’s cylinders, which increases horsepower, torque and dramatically improves fuel economy. Pulse plugs look and fit like spark plugs, but unlike spark plugs, contain an integral capacitor, which dramatically boosts peak spark power from 50 watts in spark plugs to 1,000,000 watts in pulse plugs <http://www.pulstarplug.com/howtheywork.html>.

Pulstar CB1 was designed with the “muscle” car owner in mind. “Muscle” cars are a class of full sized performance vehicles originally inspired by the Pontiac GTO and Chevy Camaro. Today they include the Chevrolet Corvette and the Ford Mustang. What they all have in common is a large V8 engine usually generating over 300 horsepower. On industry recognized dynamometer tests, Pulstar CB1 has demonstrated its ability to increase horsepower in “muscle” cars by up to 11% making it a highly sought after performance enhancement <http://www.pulstarplug.com/horsepower.html>.

(more)

CB1 also improves the fuel economy by an average of 8% in these gas thirsty vehicles. It is counter-intuitive to think of a “muscle” car in fuel economy terms, but in reality the “muscle” in “muscle” cars is used less than 2% of the total driving time. The majority of the time they operate in normal driving mode offering an enormous opportunity to save fuel. Because of their large piston displacement, they can actually save more fuel with Pulstar than a small four-cylinder engine already designed for fuel economy.

<http://www.pulstarplug.com/fueleconomy.html>.

Enerpulse, Inc., a privately held company headquartered in Albuquerque, N.M., was founded in 1996. The company develops environmentally friendly ignition products through the application of pulse power technology. For more information, visit [www.pulstarplug.com](http://www.pulstarplug.com).

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