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Mercedes and Infiniti cars benefit from Pulstar™ DG1

Pulse plugs make the luxury cars more affordable.

FOR IMMEDIATE RELEASE

Albuquerque, N.M. – Enerpulse, Inc. has released its Pulstar™ model DG1 designed for late model year Mercedes and Infiniti cars. Pulstar™, a pulse plug, holds eight U.S. and foreign patents and were developed as a drop-in replacement for all spark plugs, including iridium spark plugs. They are designed to more efficiently ignite the fuel in an engine's cylinders which increases horsepower, torque and dramatically improves fuel economy. Pulse plugs look and fit like spark plugs, but unlike spark plugs, contain an integral capacitor, which boosts spark energy much the way a camera flash increase light energy. Pulse plugs are 10 times more powerful than spark plugs

<http://www.pulstarplug.com/howtheywork.html>.

Pulstar™ DG1 was designed for luxury cars owners who want better fuel economy without sacrificing performance. By definition luxury cars give the owner an uncompromising ride with all the latest technology has to offer. Not all Mercedes can use the DG1, just the European performance models like the G55 AMG. But, virtually all of the late model Infiniti cars can benefit from this single model of pulse plug including the big QX56, 5.6 liter V8. Mercedes and Infiniti vehicles respond well to the new type of spark Pulstar™ offers. Tests conducted at Enerpulse, Inc., the maker of Pulstar™, show that both the Mercedes and Infiniti can experience a 4%-8% gain in torque with a 6%-8% improvement in fuel economy. <http://www.pulstarplug.com/fueleconomy>.

(more)

DG1 lasts for about 50,000 miles in these types of cars, which means that the return on investment after installing Pulstar™ is about 300% over the life of the plugs (about 4 years in normal driving situations). More importantly, Pulstar™ DG1 will enhance the driving experience through better throttle response, faster acceleration and pronounced low-end engine torque, all of which add to the luxury of a luxury car.

Energpulse, Inc., a privately held company headquartered in Albuquerque, N.M., was founded in 1996. The company develops environmentally friendly ignition products through the application of pulse power technology. For more information, visit www.pulstarplug.com.

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